

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES SEP5/12 17.59
*** WFTV-TV ***

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	ELISE CLOYD	
SALES PRSN	WA- JOE KNAUER	

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

ICE)

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 09/01/12 11:09

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1926												
1	S		600A-700A	30		\$1,875.00	10/23	10/26	0		TU-F	0
PROGRAM : NEWS CON COM1 : 1X PER DAY												

```

# 703 528 7880
!
FROM REP      SEP5/12 17.59
**CHANGES**  *** WFTV-TV ***

```

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	SZ		600P-630P	30		\$3,000.00	10/23	10/26	5		TU-F	5
PROGRAM : NEWS												
CON COM1: 1X PER DAY, 2X TH												
9	SZ		700P-730P	30		\$3,000.00	10/23	10/26	5		TU-F	5
PROGRAM : JEOP												
CON COM1: 1X PER DAY, 2X TU												
10	SZ		730P-800P	30		\$3,000.00	10/23	10/26	5		TU-F	5
PROGRAM : WHEEL												
CON COM1: 1X PER DAY, 2X W												
14	S		900P-1000P	30		\$6,500.00	10/25	10/25	0		THU	0
PROGRAM : GREYS												
15	S		900P-1000P	30		\$3,450.00	10/26	10/26	0		FRI	0
PROGRAM : PRIMETIME LIVE												
16	S		1000P-1100P	30		\$3,500.00	10/26	10/26	0		FRI	0
PROGRAM : 20/20												
17	S		600A-700A	30		\$850.00	10/27	10/27	0		SAT	0
PROGRAM : NEWS												
18	S		900A-1000A	30		\$1,050.00	10/27	10/27	0		SAT	0
PROGRAM : GMA SAT												
20	S		330P-700P	30		\$2,750.00	10/27	10/27	0		SAT	0
PROGRAM : COL FOOTBALL												
22	S		800P-1130P	30		\$3,300.00	10/27	10/27	0		SAT	0
PROGRAM : COL FOOTBALL												
23	S		600A-700A	30		\$850.00	10/28	10/28	0		SUN	0
PROGRAM : NEWS												

REP HEADLINE# 6299983 TRF# 329371
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 17.59
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	S		600A-700A	30		\$1,875.00	10/29	10/29	0		MON	0
PROGRAM : NEWS												
43	A		800P-900P	30		\$3,000.00	10/26	10/26	1		FRI	1
PROGRAM : SHARK TANK												
44	A		1000P-1100P	30		\$6,000.00	10/29	10/29	1		MON	1
PROGRAM : CASTLE												
OCT/12			106515.00			NOV/12					34660.00	
CONTRACT TOTAL											141175.00	
TOTAL SPOTS											71	

MARKET TOTALS \$430,000 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE